

360Retail wants to provide you with the best possible service. Therefore, we need personal data to make our service as optimal and secure as possible. Protecting the security and privacy of this data is in both your and our interests. In doing so, we also follow laws and regulations, which impose requirements on the use of privacy-sensitive information.

360Retail, located at Oranjeplein 17-I, 3297 CV Puttershoek, The Netherlands, is responsible for the processing of personal data as set out in this privacy statement. In it, we make clear to you why we collect certain information, how we use and store that information, with whom we may share the information and what you yourself can do if you wish to receive, view, amend or have your data deleted.

#### Contact details:

360Retail  
Oranjeplein 17-I  
3297 CV Puttershoek  
The Netherlands  
Tel: + 31 (0)88 400 7200  
[www.3sixtyretail.com](http://www.3sixtyretail.com)

#### A. Personal data we process on our website

360Retail processes personal data about you because you use our website and/or because you provide it to us yourself. Below is an overview of the personal data we process on our website:

- First name and surname
- E-mail address;
- Location data;
- Data about your activities on our website;
- Data about your surfing behaviour across different websites
- IP address;- Internet browser and device type;
- Other personal data that you actively provide, for example by sending a message via our contact form;

#### B. Special and/or sensitive personal data we process

360Retail does not process any special and/or sensitive personal data about you on its website.

#### C. Why we need data

360Retail processes your personal data for the following purposes:

- To enable the proper use of the website for you;
- 360Retail analyses your behaviour on the website in order to improve our website and tailor our range of products and services to your preferences;
- 360Retail tracks your browsing behaviour across different websites so that we can tailor our products and services to your needs.

#### D. Automated decision-making

Based on automated processing, 360Retail does not make any decisions about matters that could (significantly) affect individuals. These are decisions made by computer programmes or systems, without a human being (e.g. an employee of 360Retail) being involved.

#### E. How long we keep data

360Retail will not retain your personal data for longer than strictly necessary to fulfil the purposes for which your data is collected. Under the laws and regulations applicable to 360Retail, we reserve the right to apply a retention period of up to 7 years for all (categories of) personal data.

#### F. Sharing with others

360Retail shares your website personal data with third parties as necessary for the proper use of the website, for marketing purposes and to comply with any legal obligation. We enter into a processor agreement with companies that process your data on our behalf to ensure the same level of security and confidentiality of your data. 360Retail remains responsible for this processing.

#### G. Cookies, or similar techniques, that we use

360Retail uses functional, analytical and tracking cookies. A cookie is a small text file that is stored in the browser of your computer, tablet or smartphone the first time you visit this website. 360Retail, on

the one hand, uses cookies with a purely technical functionality. These ensure that the website works properly, can remember your preferences, for example, and help us make the website work properly. They also allow us to optimise our website.

We also place cookies that track your browsing behaviour so that we can offer tailored content and advertisements. On your first visit to our website, we have already informed you about these cookies and asked your permission to place them. You can opt out of cookies by setting your internet browser to stop storing cookies. In addition, you can also delete any information previously stored via your browser's settings. For an explanation, see: <https://veiliginternetten.nl/themes/situatie/cookies-wat-zijn-het-en-wat-doe-ik-ermee>

Cookies are also set on this website by third parties. These include advertisers and/or the social media companies. 360Retail may also use Google Analytics from Google Inc. Google Analytics uses cookies to help [www.3sixtyretail.com](http://www.3sixtyretail.com) analyse how users use the site. The information generated by the cookies about your use of the website (including your IP number) is transmitted to and stored by Google on servers in the United States. Google uses this information to track how you use the website, compiling reports on website activity for website operators and providing other services relating to website activity and internet usage. Google may provide this information to third parties if Google is legally required to do so, or insofar as these third parties process the information on Google's behalf. By using this webpage, you consent to the processing of the information by Google in the manner and for the purposes described above.

#### Below is an overview:

- Cookie: Google and Google Analytics Na(a)m(s): APISID, CONSENT, HSID, NID, SID, SIDCC, \_ga, 1P\_Jar  
Function: Analytical cookie that measures website traffic, as well as cookies set by Google for providing services to 360Retail, e.g. being listed in search results and placing customised ads;  
Retention period: Indefinitely or as much shorter as required of us by laws and regulations
- Cookie: Acceptance cookie bar  
Name: cookie\_notice\_accepted  
Function: confirmation that you accept cookies on our website  
Retention period: Indefinitely or as much shorter as required of us by laws and regulations

#### H. Viewing, modifying or deleting data

You have the right to access, correct or delete your personal data. In addition, you have the right to withdraw your possible consent to data processing or object to the processing of your personal data by 360Retail, and you have the right to data portability. This means that you can submit a request to us to send the personal data

we hold on you in a computer file to you or another organisation named by you. You can send a request for inspection, correction, deletion, data transfer of your personal data or a request to withdraw your consent or object to the processing of your personal data to [support@3sixtyretail.com](mailto:support@3sixtyretail.com). To ensure that the request for inspection is made by you, we ask you to send a copy of your proof of identity with the request. In this copy, black out your passport photo, MRZ (machine readable zone, the strip of numbers at the bottom of the passport), passport number and Citizen Service Number (BSN). This is to protect your privacy. We will respond to your request as soon as possible, but within four weeks. 360Retail would also like to inform you that you have the opportunity to lodge a complaint with the national supervisory authority, the Authority for Personal Data. You can do so via the following link: <https://autoriteitpersoonsgegevens.nl/nl/contact-met-de-autoriteit-personal-data/tip-ons>

#### I. Security

360Retail takes the protection of your data seriously and takes appropriate measures to counter abuse, loss, unauthorised access, unwanted disclosure and unauthorised modification. If you have the impression that your data is not properly secured or there are indications of misuse, please contact us at [support@3sixtyretail.com](mailto:support@3sixtyretail.com).

#### J. Adjustments Privacy Regulations

360Retail reserves the right to supplement or make changes to this privacy statement at any time.